

Remarks/Arguments:

The applicant would like to thank the examiner for the telephone interview on January 18, 2008, in which the prior art was discussed in reference to the independent claims.

The above Amendments and these Remarks are in reply to the Office Action mailed September 17, 2007.

Claims 1-51 are rejected under 35 U.S.C. 103(a) as being unpatentable over Stone et al., (U.S. Patent No.: 6,804,686).

The independent claims, as amended, include the feature that “the web page is the target of a first action method; and wherein the web page raises a second action method; and wherein the second action method implements code that results in website navigation”.

For this reason, these claims are believed to be allowable.

In light of the above, it is respectfully submitted that all of the claims now pending in the subject patent application should be allowable, and a Notice of Allowance is requested. The Examiner is respectfully requested to telephone the undersigned if he can assist in any way in expediting issuance of a patent.

The Commissioner is authorized to charge any underpayment or credit any overpayment to Deposit Account No. 06-1325 for any matter in connection with this response, including any fee for extension of time, which may be required.

Respectfully submitted

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By: /Joseph P. O'Malley/
Joseph P. O'Malley
Reg. No. 36,226

FLIESLER MEYER LLP
650 California Street, 14th Floor
San Francisco, California 94108
Telephone: (415) 362-3800